

Rock for Charity Big Success **Friend Doubles Funds at Fundraiser**

BY LEVIANA COCCIA

Despite the snowy weather last Thursday, it was a hot night at the El Mocambo, which was Rockin' for Charity in support of Eating Disorders of York Region.

Rock for Charity at the El Mo was a benefit concert featuring local bands raising money to assist the registered non-profit organization to provide care for families affected by eating disorders as well as free support programs.

DJ XCITMINT & DJ LOVE kicked off the party with pump-up music, which encouraged a raffle ticket sales and sent listeners to the dance floor. Highway Lights and Richmond Hill's own little SUNDAY kept people on the dance floor.

Last, but certainly not least, was Stouffville band Four Nines Fine who rocked the El Mo's old, graffiti walls until the early morning.

Eating Disorders of York Region raffled off a pair of Toronto Maple Leaf tickets, an iTunes gift card and a Tim Horton's gift card, with winners claiming their prizes just before midnight.

After covering costs and raffle prizes, \$1407 was raised for the agency.

However, the day Rock for Charity was held, a new friend and supporter promised she would match whatever sum was raised, so in total, the organization raised \$2,814.

Janice Morgante, executive director of Eating Disorders of York Region, says the organization hopes to build on the idea behind "friend-raising" to "encompass a concept of A Circle of Friends".

A Circle of Friends would see an individual and a circle of his or her own friends supporting the organization and eating disorder awareness.

"For instance, if one person supports us with... a sustaining gift of \$10 per month online and encourages friends to do like-wise, the level of support is increased to \$60 per month," Ms Morgante said.

Eating Disorders continues to offer free group support programs as well as raising awareness about eating disorders, something Ms Morgante says is possible "if many friends support [the organization] with a small amount and encourage their friends to do likewise..."

If you would like to donate or get more information, visit www.edoyr.com, or follow the organization on Twitter @EDOYR.

Leviana Coccia is a Richmond Hill media student at the University of Guelph-Humber.

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Natalia Tvoronovitch and Leviana Coccia, the organizers, Tara Snow, EDOYR placement student, and Janice Morgante, Executive Director at EDOYR pose with the big cheque!